



FOR IMMEDIATE RELEASE

February 10, 2011

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North American Steel Alliance Member Stark Metal Sales Selects Bayern Software's STEEL PLUS Program For Their Metal Service Center

Bayern Software, a leading software solutions developer for metal service centers and distributors, has announced that Stark Metal Sales of Alliance, Ohio has selected STEEL PLUS as their complete business system to provide inventory control, sales, purchasing, accounting functions, document imaging, and more. Stark Metal Sales will utilize all STEEL PLUS modules to improve efficiency in all departments. Stark Metal Sales is a member of the North American Steel Alliance (N.A.S.A.) and is now one of many N.A.S.A. members to have selected STEEL PLUS.

Greg Bayer, President of Bayern Software stated "we are very excited that Stark Metal Sales has chosen STEEL PLUS for their business and we look forward to serving them for many years to come. We are also excited that our partnerships with North American Steel Alliance members continue to grow."

About Bayern Software

Now headquartered in Carmel, Indiana, Bayern Software has been a market leader in the development of specialty software for metal service centers and distributors for 25 years. Bayern's software products are actively used by over 325 North American service centers and distributors. Bayern provides accounting, inventory control, sales, purchasing, document imaging, labor tracking, and barcoding software solutions to metal service centers and distributors.

Using a unique approach, Bayern has succeeded in bringing to market robust applications that work well for flat rolled products, plate, general line, structural products, tool steel, and other specialty service centers. For more information, please visit www.bayernsoftware.com or call Bayern Software at (623) 298-5228.

About Stark Metal Sales

Stark Metal Sales of Alliance, Ohio has been servicing customers since 1989. They are a full line steel service center focused on meeting their customer's needs. They offer a full range of burning, shearing, and sawing capabilities. For more information, please visit www.starkmetal.com.